GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:1295
ANSWERED ON:23.11.2016
Complaints Received in Electronic Media
Singh Deo Shri Kalikesh Narayan

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number and nature of complaints received in Electronic Media Monitoring Centre (EMMC) and the action taken on such complaints during each of the last three years and the current year;

(b) whether the Government has issued guidelines to employees working in EMMC to monitor/ identify objectionable contents in channels and if so, the details thereof; and

(c) whether the Government provides training to the employees of EMMC prior to the commencement of their jobs and if so, the details thereof?

Answer

MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING [COL RAJYAVARDHAN RATHORE (Retd.)]

(a): Electronic Media Monitoring Centre (EMMC) has been set up by the Government as a state-of-the-art facility with a view to monitor the content telecast on Private satellite television channels with reference to violation of Programme and Advertising Codes. Complaints received through Ministry in the last three years are as under:

Sl. No. Calendar Year No. of complaint received

1. 2013-2014 227
2. 2014-2015 160
3. 2015-2016 139
4. 2016-2017 218

The nature of complaints is regarding content aired by TV channels alleging violation of various provisions of Programme Code and Advertising Code.

(b) to (c): EMMC employees are required to monitor permitted Private Satellite TV channels downlinked in India to check any violations of Programme and Advertisement Codes prescribed in the Cable Television Network (Regulation) Act, 1995 and the rules framed thereunder. An orientation training is imparted to an employee for monitoring the contents of the Programme & Advertising Codes before the employee is engaged in EMMC. The minimum qualification for being hired as Monitor in EMMC is Graduation with one year experience in the field of Media/News and proficiency in the language concerned and computer. PG Diploma/Bachelor in Journalism/Mass Communication is a desirable qualification.
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